



Pakistan Tehreek-e-Insaf Central Secretariat

CIRCULAR

I am pleased to report that google doc registration for the PTI Overseas Conference on March 13th to March 16th closed with an overwhelming response. We are proud to see the excitement and enthusiasm of elected / notified officials of OIC chapters.

This is to inform you all that OIC Secretariat is in the midst of launching a campaign “**Shukriya Imran Khan week**” March 10th to March 17th. Through this circular, I am informing all of those who are interested to sponsor a part or a segment of this campaign must express their interest to the undersigned within next 72 hours.

This campaign encompasses a range of sponsored activities starting from:

1. Marketing display steamers 6x3 ft
Price = Rs 650 per steamer (Printing, framing, installation and displaying for 1 week)
Minimum segment sponsorship required is 500 Steamers.
2. Hoardings size 10x30ft, 10x15ft and 10x10ft display for 1 week at designated areas, cost ranging from Rs15000 – Rs30000 per hoarding.
Minimum segment sponsorship required for this is 20 hoardings.
3. Electronic campaign during the week of “**Shukriya Imran Khan**” details can be furnished depending upon the interest expressed by the Participants.

This circular is meant to provide all of you the opportunity to be part of this historic week of “**Shukriya Imran Khan**” campaign.

OIC Secretariat would be monitoring and ensuring the display of sponsored items overseeing the delivery of the contractor.

All the sponsors would be required to express their interest through emailing at Sec.oic@insaf.pk with their photo / Photos , so that a soft copy of the advertisement is shared with the sponsor and upon his approval a payment to be remitted directly to the contractor by 20th February 2022 in order to execute this order.

“**Shukriya Imran Khan**” Campaign would have standard a uniformity of the message and the diverse representation of the chapters with their country flag displayed as well.

Please follow Oveseas.insaf.pk for all the circulars and information regarding the upcoming conference activities.

Dr. Abdullah Riar

Secretary

Organization of International Chapters (OIC)

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